



The First Biennial Willard H. Pedrick Speaker Series



LEGAL

SOCIAL SCIENCE
POLICY

Held at noon each week in the
Effland-Cleary Faculty Center
Sandra Day O'Connor College of Law

Recycling the Concept of Norms to Protect the Environment

Jan. 29



Robert Cialdini

Regent's Professor of Psychology and Marketing, Arizona State University

Robert Cialdini, a well-known social psychologist, is Regents' Professor of Psychology at Arizona State University. He also has been named Graduate College Distinguished Research Professor. He earned his doctorate from the University of North Carolina. According to Wikipedia, "He is best known for his popular book on persuasion and marketing, *Influence: the Psychology of Persuasion*. In writing the book, he spent three years going 'undercover' applying for jobs and training at used-car dealerships, fund-raising organizations, telemarketing firms and the like, observing real-life situations of persuasion. The book also reviews many of the most important theories and experiments in social psychology." His current interests include persuasion, compliance, altruism, and the tactics of favorable self-presentation.

Maltreated Children's Secrets and Lies

Feb. 12

Thomas D. Lyon

Professor of Law and Psychology, University of Southern California

Thomas D. Lyon is a professor of law and psychology at the University of Southern California. His research interests include child abuse and neglect, child witnesses, and domestic violence. He is the past-president of the American Psychological Association's Section on Child Maltreatment (Division 37) and a former member of the Board of Directors of the American Professional Society on the Abuse of Children. He has published over 25 papers in law reviews, psychology journals, and books, has authored or co-authored over 50 research presentations at psychology and law conferences, and has conducted approximately 100 trainings with judges, attorneys, law professors, social workers, psychologists, and reporters. His work has been supported by the National Institutes of Health, the National Science Foundation, the United States Department of Justice, the National Center on Child Abuse and Neglect, the California Endowment, and the Haynes Foundation.



Pornography's Effects: The Importance of Individual Differences

Feb. 19

Neil Malamuth

Professor of Psychology, Communication and Women's Studies
University of California, Los Angeles

Neil Malamuth, is a professor of psychology communication, and women's studies at the University of California, Los Angeles, and served previously on the faculties of the University of Manitoba, Canada, and of the University of Michigan, Ann Arbor. His primary research focuses on the causes of violence with particular emphasis on sexual coercion and on media effects. He has served as a member of the Surgeon General's Commission on Pornography and the Media Effects Panel of the Surgeon General's Report on Youth Violence. He is an author of more than 100 scholarly publications and a Fellow of the American Psychological Association and of the American Psychological Society.

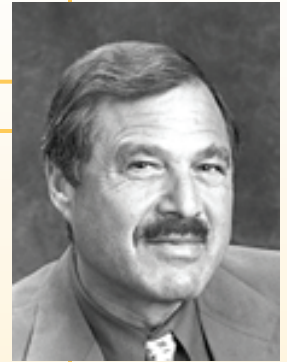


The Great American Crime Decline

Feb. 26

Franklin E. Zimring

William G. Simon Professor of Law
Chair of the Criminal Justice Research Program
University of California, Berkeley



Franklin E. Zimring is the William G. Simon Professor of Law and chair of the Criminal Justice Research Program at the University of California, Berkeley. Since 2005, he has been the first Wolfen Distinguished Scholar at Boalt Hall School of Law. He has specialized in the empirical study of legal institutions and the assessment of the behavioral impacts of legal regulation. Educated at Wayne State University and the University of Chicago, he served on the faculty of the University of Chicago from 1967 to 1985 and joined the Berkeley faculty that year. He was director of the Center for Studies in Criminal Justice at the University of Chicago and of the Earl Warren Legal Institute at the University of California. His recent books include *The Contradictions of American Capital Punishment* (2003); *An American Tragedy: Legal Responses to Adolescent Sexual Offending* (2004); and *American Juvenile Justice* (2005). *The Great American Crime Decline* was published in November.

Sex, Drugs, and Skateboarding: Moral Outrage and Opposition to Policies that Reduce the Harms of Risky Behaviors

March 5

Rob MacCoun

Professor of Public Policy, Law and Psychology
University of California, Berkeley



Rob MacCoun is a professor of public policy, professor of law, and affiliated professor of psychology at the University of California, Berkeley. From 1986-1993 he was a behavioral scientist at RAND, and in 1999, he was a visiting professor at Princeton University. MacCoun has published studies on the effects of drug laws on drug use and drug-related harms, on jury decision making and civil litigation, and on bias in the interpretation and use of research results. He is a coauthor of RAND's landmark 1993 study of the effects of sexual orientation on military performance. His book (with economist Peter Reuter), *Drug War Heresies: Learning from Other Vices, Times, and Places*, was published in 2001 by Cambridge University Press. His articles have appeared in *Science*, *Psychological Review*, *American Psychologist*, *Annual Review of Psychology*, *Psychological Science*, *The Nation*, *American Prospect*, *Stanford Law Review*, and other journals.

Strategies of Social Control: Motivating Rule Adherence in Organizational Settings

March 19

Tom R. Tyler

Professor of Psychology
New York University



Tom R. Tyler is a professor of psychology at New York University. He teaches in the psychology department and the law school. His research explores the dynamics of authority in groups, organizations, and societies. In particular, he examines the role of judgments about the justice or injustice of group procedures in shaping legitimacy, compliance and cooperative behavior. He is the author of several books, including *The Social Psychology of Procedural Justice* (1988); *Why People Obey the Law* (1990); *Trust in Organizations* (1996); *Social Justice in a Diverse Society* (1997); *Cooperation in Groups* (2000); and *Trust in the Law* (2002). He received his bachelor's degree from Columbia in 1973 and his doctorate from UCLA in 1978. Since that time he has taught psychology and law at Northwestern University; the University of California at Berkeley, and New York University.

These seminars are intended for faculty of the Law School and the Psychology Department. Others are also welcome, but due to space limitations, please inquire first by writing to heather.cyr@asu.edu.